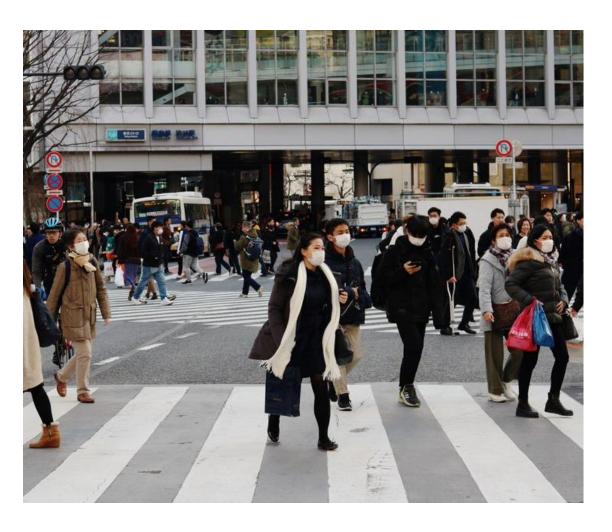
## **COVID-19 AND PHILIPPINE PROPERTY**



#### The global health scare's impact on Philippine property



- The World Health Organization (WHO) has stated that the outbreak of COVID-19 (coronavirus) has peaked in China even though the virus continues to spread globally.
- For now, following general market expectations and the lessons from SARS in 2003, Colliers assumes that COVID-19 peaks across Asia Pacific in H1 2020, with a recovery in H2, although the spread of the virus beyond Asia raises the possibility of longer-term disruption.
- Comparisons between COVID-19 and the SARS outbreak of 2003 are natural. However, China's economy is now far larger and far more interconnected with the rest of the world than in 2003, so the economic impact of the COVID-19 outbreak appears set to be bigger.



## PHILIPPINE GDP MISSES TARGET



Multilateral lenders and credit rating firms forecasting slower growth due to COVID-19

#### **2020 GDP Growth Forecast**

3.0% - 4.9%

AGENCY	PREVIOUS FORECAST	2020 FORECAST
World Bank	6.1%	3.0%
Moody's Analytics	6.7%	4.9%
Fitch Solutions	6.0%	4.0%
Oxford Economics	6.0%	3.9%
S&P	5.8%	4.2%

# Real GDP Growth (Constant 2000 Prices) 8% 6.9% 6.7% 6% 5% 4% 3%



**5.9**%

2%

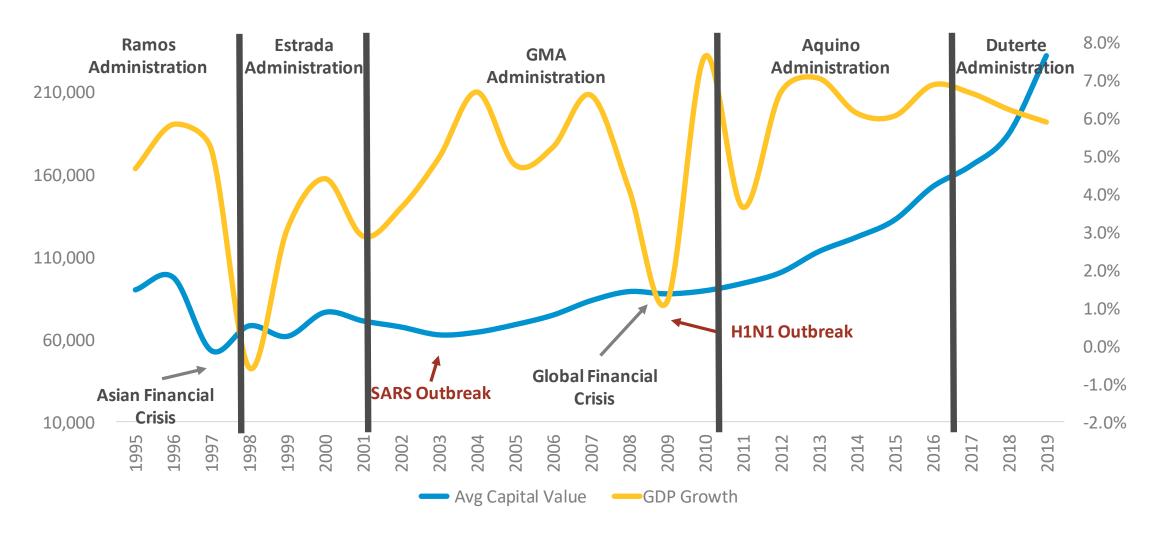
1%

2019 GDP growth, slowest in 8 years

# HISTORICAL GDP GROWTH



Annual property price increase vs GDP growth



# **ECONOMIC INDICATORS**



#### Property demand drivers



#### **National budget**

PHP4.1 Trillion - approved national budget for 2020.
PHP972.5Bn for Infrastructure spending



#### **Government Spending**

13.7% forecasted growth for 2020, 3.7% in 2021 but should be offset by a rebound in foreign investment (+14%)



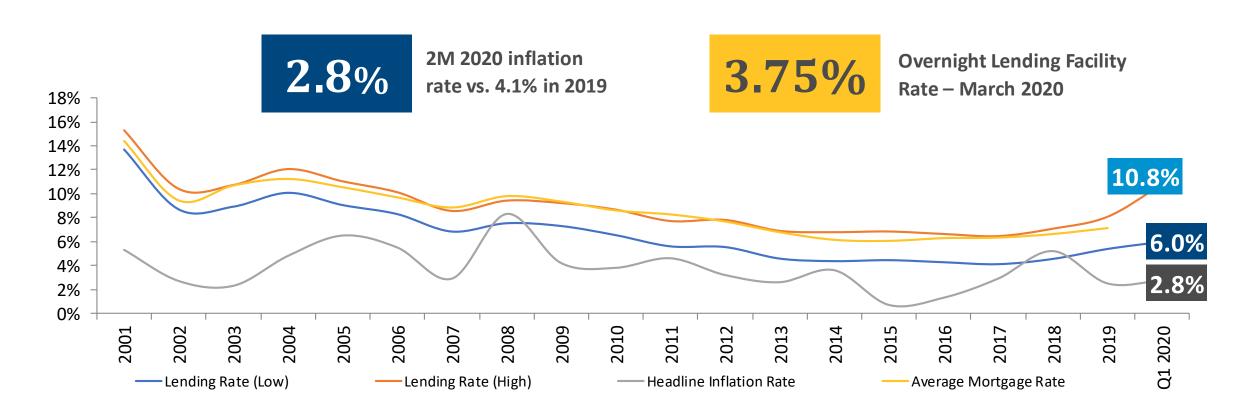
## **Household Consumption**

3.6% forecasted growth for 2020, 7.1% in 2021

## LENDING RATES REMAIN LOW



#### 2020 Inflation within the Central Bank's target of 2-4%



#### Lending Rates:

1Q 2020\*: 6.0%-10.8%

1Q 2019: 5.5% - 8.5%

1Q 2018: 4.1% - 6.7%

#### Average Bank Mortgage Rate:

4Q 2019: 6.8%

1Q 2019: 7.1%

1Q 2018: 5.6%

#### Average Inflation Rate:

1Q 2018: 3.8%

1Q 2019: 3.8%

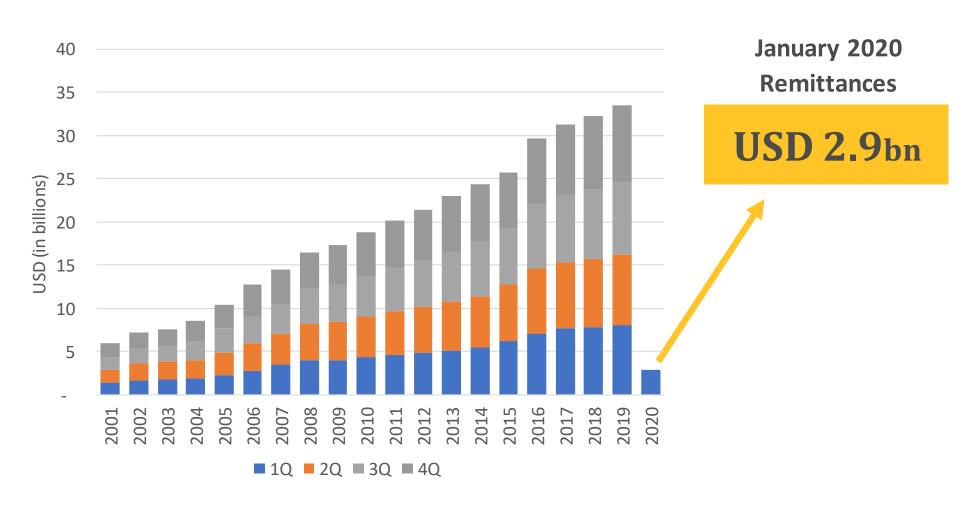
1Q 2020: 2.8%\*\*

# OFW REMITTANCES STILL GROWING



Up 7.3% YoY

- About 75% of remittances during the period are from the United States, Saudi Arabia, UAE, Singapore, Japan, UK, Qatar, and Canada
- Government's target is2.2% growth in 2020

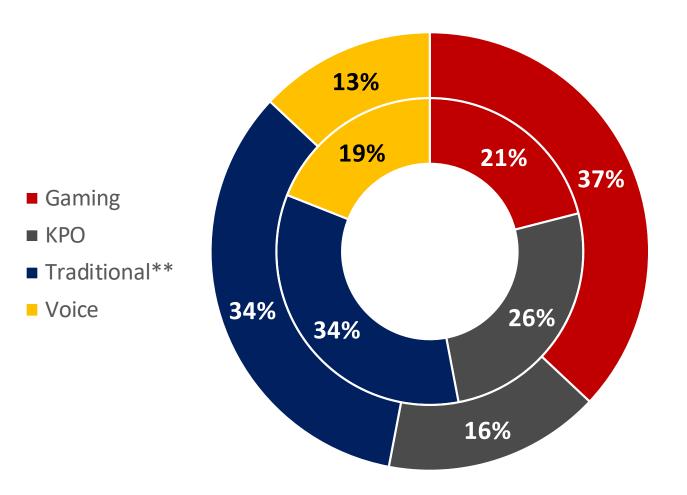




# TRADITIONALS AND POGOS DOMINATED IN 2019



2018 (Inner Circle) vs. 2019 (Outer Circle)



446K sqm

Voice + KPO transactions vs. 661K in 2018

516K sqm

"Traditional" transactions vs. 489K in 2018

556K sqm

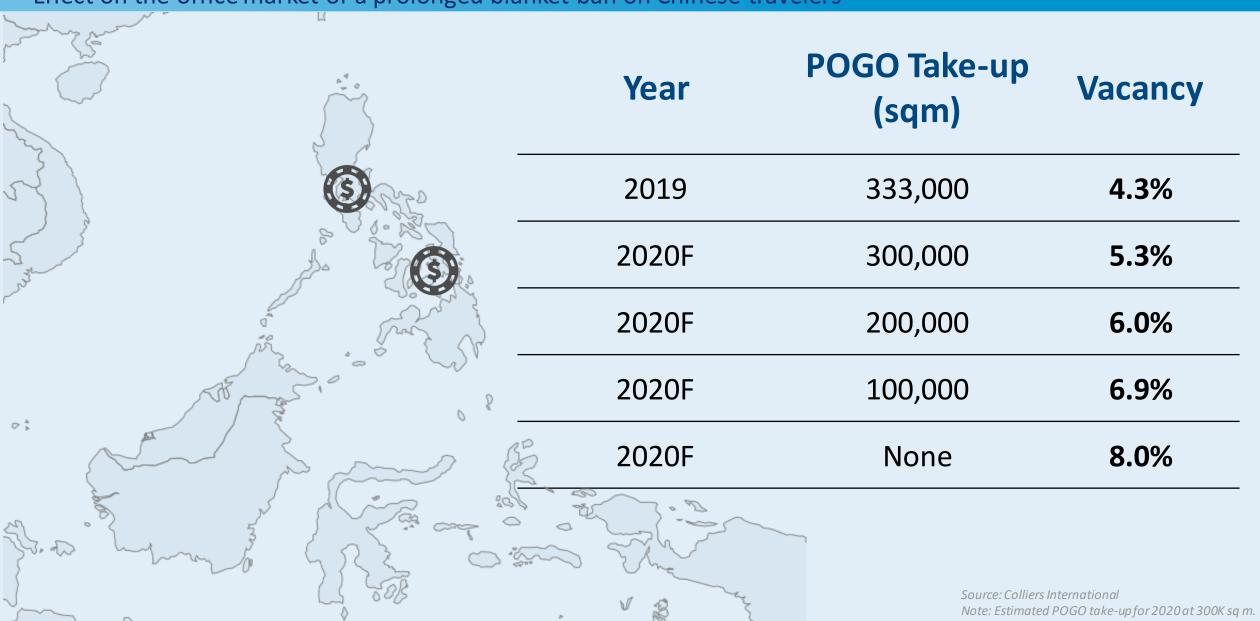
Gaming transactions vs. 303K in 2018

<sup>\*</sup>Includes traditional firms, government agencies, and flexible workspace operators

# CORONAVIRUS TRAVEL BAN AND POGOS



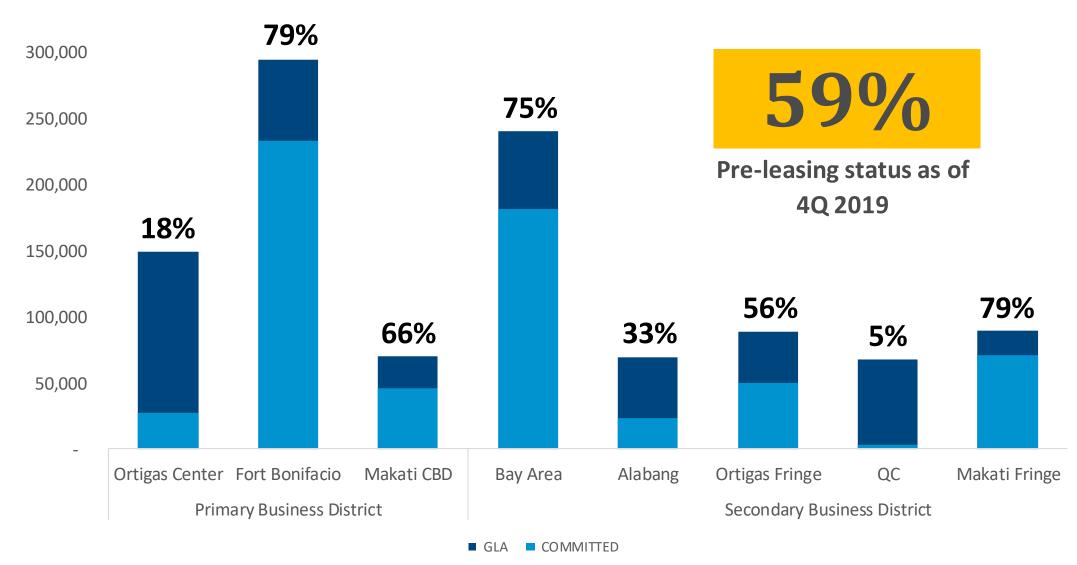
Effect on the office market of a prolonged blanket ban on Chinese travelers



# STRONG PRE-LEASING OF 2020 BUILDINGS



#### KPOs and offshore gaming drive pre-leasing



## **OFFICE: HIGHER VACANCY**



Vacancy likely to hover between 8% and 10% from 4.3% in 2019

- Initially forecasted take-up of 900,000 sq m in 2020, a third from POGOs
- Expansion of POGOs constricted by the travel ban and COVID-19
- With slower POGO demand, vacancy likely to hover between 7%-8%
- Demand dependent on outsourcing and traditional firms in H2 2020.
- Rental variance between POGO and traditional/outsourcing is about 30%. Hence, rents can adjust downwards by 20% to 30% to attract traditional occupiers.
- Depending on the duration of the community quarantine in Luzon, traditional and outsourcing could bridge the gap left by POGO firms. If only pre-leased space is considered, vacancy could be closer to 10% in 2020 from the current 4.3%.
- Supply side issues as completion of the 1 million sqm in 2020 is at risk given the work stoppage.

# PHILIPPINE PROPERTY AMID COVID-19



#### Impact on the office sector and recommendations

#### Office sector

- Inspection activity is likely to decline which should result in lower take-up in Q1 2020
- Some tenants may pause long-term occupancy decisions
- A slower macroeconomic growth is likely to hinder traditional occupants' expansion plans; Bank of America has revised GDP for the year at only 2% with 0% growth in Q1 and a contraction of 3% in Q2.
- Slower expansion from POGOs due to travel bans imposed by Chinese and Philippine governments
- Supply pressure as completions are at risk due to work stoppage on site.
- Market to shift to tenant's market as vacancy possibly increase to double digit levels, depending on the duration of the Luzon quarantine.

## Recommendations

#### **Occupiers**

- Look at new buildings in fringe locations where rents are cheaper compared to core locations but revisit CBD options that can offer revised rates
- Opportunity to negotiate long-term leasing deals
- Adopt new technology and consider flex-and-core strategy
- Revisit density ratio and workplace design for employee well being

#### Landlords

- Proactively attract traditional or outsourcing tenants for space vacated by POGOs
- Target epidemic-resistant businesses like pharmaceuticals and technology
- Work with existing tenants to provide flexible lease terms (rent free periods, handover dates, escalation etc)
- Maximize wellness features and prioritizing wellness certifications (LEED and WELL)
- Design considerations (centralized vs VRF for air circulation, glass ratio for natural sunlight)
- Strengthen property management capability (sanitation, emergency preparedness, BCP).



# **SELECTED PROJECTS IN 2020**



Bay Area to account for 80%

#### **ORTIGAS CENTER | 4%**

196 units The Imperium at Capitol Commons

The Westin Manila at Sonata Place

405 units

407 units **East Gallery Place** 738 units **Time Square West Avida Turf BGC 1** 540 units 64 units The Albany - Kingsley

FORT BONIFACIO | 12%

#### MAKATI CBD | 2%

**Garden Towers Tower 2** 

334 units

#### **ALABANG | 3%**

**Studio City Tower 5** 

450 units

14,726 Units expected to be delivered

**BAY AREA | 79% Coast Residences Tower 1** 2,175 units **Kingsford Hotel** 235 units 218 units **Palm Beach West Misibis** 3,608 units **Shore 2 Residences Building 3&4 Six Senses Resort I-Sight Tower** 152 units 2,558 units **Shore 3 Residences Building 1&2** 2,280 units S Residences 1,2&3 366 units **Bayshore Residential Resort 2 Cluster A&B** 

Source: Colliers International

# LESS TAKE-UP IN THE BAY?



Effect on overall Metro Manila residential vacancy if take-up in Bay Area slows down

Effect on overall Metro Manila residential vacan	cy if take-up in Bay Ar	rea slows down	
	Year	POGO Take-up (units)	Vacancy
	2020F	11,400	10.4%
5 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	2020F	6,000	15.4%
	2020F	3,000	17.6%
A STATE OF S	2020F	None	19.0%
		Source: Colliers I Note: Estimated	nternational POGO take-up for 2020 at 300K sq m

# **RESIDENTIAL: SLOWER TAKE-UP**



#### Vacancy likely to peak at 19%

- Colliers sees the completion of about 14,720 units in key districts in Metro Manila. Colliers estimates that about 79% will likely be in the Bay Area or about 11,590 units.
- These units were previously sold and developers were able to book these at their peak price. The
  concern is on the secondary lease and re-sale market, especially in the Bay Area where demand has
  primarily been driven by POGOs.
- Developers to stop launches if prices significantly soften.
- Depending on the duration of the Luzon quarantine, prices in the secondary market can soften to their pre-selling rates for developments completing this year.
- In the event that the COVID-19 situation worsens, we project a slower take-up in selected business districts in Metro Manila, particularly the Bay Area.
- Factoring in a slower take-up from Chinese investors especially in business districts where demand is mainly POGO-driven, Colliers sees Metro Manila vacancy increasing to nearly 20% from 11% in end 2019.

# PHILIPPINE PROPERTY AMID COVID-19



Impact on the residential sector and recommendations

	Residential sector	Recommendations
•	Prices and lease rates in the near term could be challenged by the COVID-19 pandemic and a possible increase in unemployment	<ul> <li>Developers</li> <li>Developers to offer more flexible packages/terms to attract buyers</li> <li>Highlight property management as it is crucial to</li> </ul>
•	Pause in new launches for this year	<ul> <li>the health and safety of the building residents.</li> <li>Developers that responded well to the crisis will be</li> </ul>
•	Depending on the duration of the Luzon quarantine, condominium prices likely to revert to pre-selling levels	remembered  Buyers
•	Demand in business districts that mainly house offshore gaming firms is likely to decline particularly if the travel ban remains	<ul> <li>Mortgage rates to ease with key rates lowered</li> <li>Pricing in the secondary market could soften near pre-selling levels given the uncertainty.</li> </ul>
•	Supply pressure as completions are at risk due to work stoppage on site.	
C.		